

SEE **Give travelers a reason to visit.**
Attractions • Scenic Destinations • Historic Sites • Museums • Arts & Culture • Wineries • Shopping

DO **Give them something memorable to experience.**
Dining • Tours • Festivals • Entertainment • Family Activities • Culinary Experiences • Local Favorites

PLAY **Reach travelers looking for adventure.**
Hiking • Biking • Fishing • Boating • Golf • Paddling • Outdoor Recreation • Best Place to Eat

STAY **Turn a visit into an overnight getaway.**
Hotels • Resorts • Cabins • Vacation Rentals • Inns & B&Bs • Campgrounds • Lodges

SPECIAL ADVERTISING RATES *15% OFF our regular 1X display rates + a complimentary Quick Guide listing.*

AD SIZE	SPECIAL RATE	TOTAL SAVINGS
FULL PAGE	$4,675	$1,200
2/3 PAGE	$3,100	$923
1/2 PAGE	$2,665	$845
1/3 PAGE	$2,070	$740
1/6 PAGE	$1,040	$566

LISTING-ONLY • $375

Businesses not purchasing a display advertisement may participate with an approximately 40-word Quick Guide listing for $375.

Every display advertising package includes a complimentary approximately 40-word listing, a $375 value, under SEE, DO, PLAY or STAY.

2027 QUICKGUIDE

Lead generation through Reader Response and online – averaging 75+ monthly

PUT YOUR BUSINESS IN FRONT OF TRAVELERS LOOKING FOR THEIR NEXT BLUE RIDGE EXPERIENCE.

Blue Ridge Country Magazine is creating a special **Quick Guide to Georgia's Blue Ridge**, connecting our travel-minded readers with the places, experiences and businesses that make this region a memorable destination. Our Editor and contributing writers compile the must-do things to go – see – do – play in specific regions of the Blue Ridge Mountains. We focus on one area per issue and encourage advertiser's placements within this editorial.

The section will open with a **two-page editorial overview of Georgia's Blue Ridge,** followed by an easy-to-use Quick Guide highlighting where to **SEE, DO, PLAY and STAY.**

WHY BLUE RIDGE COUNTRY?

REACH TRAVELERS WHO LOVE THE BLUE RIDGE

Connect your business with Blue Ridge Country readers interested in the mountains, communities, attractions, outdoor recreation and travel experiences that make Georgia's Blue Ridge special.

30,000 LOYAL SUBSCIBERS (OVER 100,000 READERS). NEARLY 2,000 NEWSSTAND LOCATIONS.

OVER 80,000 WEEKLY E-NEWSLETTER SUBSCRIBERS

OVER 39 YEARS CELEBRATING THE BLUE RIDGE

BE SEEN

Your display ad gives you the space and visual impact to showcase your destination, attraction, accommodations or experience.

BE FOUND

Your complimentary listing puts you in our easy-to-use Quick Guide under **SEE, DO, PLAY or STAY.**

MAKE SURE BLUE RIDGE COUNTRY READERS FIND YOU.

Reserve your place in the **QUICK GUIDE TO GEORGIA'S BLUE RIDGE**
ISSUE: January/February
SPACE RESERVATION: 12/1/26 • **MATERIALS DEADLINE:** 12/11/26

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EXTEND YOUR REACH...

OWN THE WEEKEND!

BECOME THE EXCLUSIVE GEORGIA MOUNTAINS FEATURED DESTINATION

Your Georgia Blue Ridge campaign doesn't have to end with the magazine.

Extend your message to 80,000 Blue Ridge Country newsletter subscribers with an exclusive Georgia Mountains Featured Destination spotlight in our weekly email newsletter.

During January and February, we'll showcase one featured Georgia Mountains destination each weekend. And when it's your weekend, the spotlight is yours.

ONE DESTINATION. ONE WEEKEND. 80,000 SUBSCRIBERS.

80,000

NEWSLETTER SUBSCRIBERS

8 WEEKS

JANUARY + FEBRUARY

1 EXCLUSIVE FEATURED DESTINATION EACH WEEK

YOUR FEATURE INCLUDES

A COMPELLING DESTINATION IMAGE
Capture attention with photography that gives readers a reason to want to know more.

APPROXIMATELY 40 WORDS OF PROMOTIONAL COPY
Showcase the experience and give readers a reason to put your destination on their travel list.

A "MORE" LINK
Drive interested readers directly to an expanded feature or landing page **hosted on your website**, where you control the next step in the customer journey.

EXCLUSIVE FEATURED-DESTINATION POSITIONING
Only one Georgia Mountains Featured Destination will be showcased each week.

SPECIAL ADD-ON RATE

REGULARLY $425
YOUR RATE: $350
Save $75

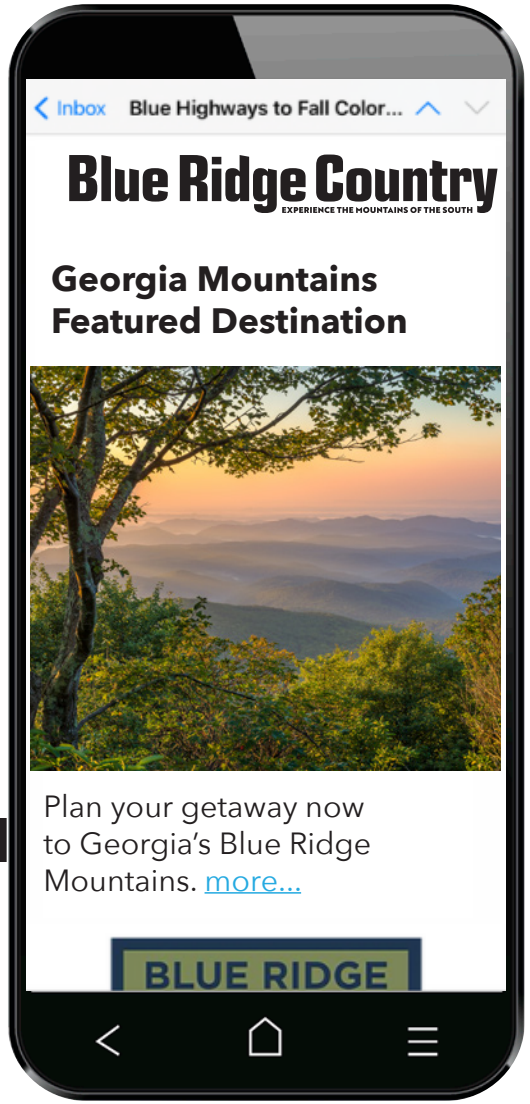
Available as an add-on to your **Quick Guide to Georgia's Blue Ridge** participation.

ONLY 8 WEEKS AVAILABLE.

With just one **Featured Destination available each weekend during January and February,** there are only **eight opportunities** to participate.

Dates are reserved on a **FIRST-COME, FIRST-SERVED BASIS.**

Choose your weekend early for the best availability.



PRINT + DIGITAL = A STRONGER CAMPAIGN

BE SEEN Build awareness with your display ad in the Quick Guide to Georgia's Blue Ridge.

BE FOUND Receive your complimentary approximately 40-word listing under **SEE • DO • PLAY • STAY.**

OWN THE WEEKEND Add an exclusive Featured Destination spotlight and reach 80,000 newsletter subscribers with a direct link to your website.

One destination campaign. **Multiple opportunities to connect with Blue Ridge travelers.**

ADD THE NEWSLETTER FEATURE FOR JUST $350 *Reserve Your Weekend Today*