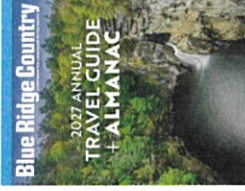


PLANNING CALENDAR JULY 2026 - JULY 2027



	JULY/AUGUST	SEPTEMBER/OCTOBER	NOVEMBER/DECEMBER	JANUARY/FEBRUARY	MARCH/APRIL	MAY/JUNE
COVER STORY/ THEMED ISSUE	- Happiest Mountain Towns Poll: A roundup of the winning towns, as selected by our readers. - Amazing Float-to-Stays in 7 States - Summer in the Smokies: Top hikes, drives, water activities, family-friendly adventures, and more.	- Basecamp Towns: Adventure-ready communities equipped with everything you need for a fall weekend spent in the great outdoors. - Cabin Life in the Mountains: An in-depth look at one couple's beautiful Southern Appalachian log home.	- Best of the Mountains Poll: Readers select their favorite towns, trails, waterfalls, and more. - Holiday Getaways: Resort-style stays complete with built-in seasonal activities, festive events, exceptional dining, and more.	- Annual 7-State Travel Guide: A curated look at places to see, things to do, and fun to be had in must-visit mountain towns. 12-Month Almanac: A year's worth of recipes, tips, trivia, lore, and more.	2027 Green Issue: Stories of sustainability, conservation, and spring renewal across the seven-state mountain region.	- Annual Festivals Guide: A compendium of the best mountain festivals and events taking place May through December 2027. - Blue Ridge Parkway Guide: Every year's edition is a must-explore.
CONTESTS	Happiest Mountain Towns		Best of the Mountains Contest Run Dates: - Nomination Round: April 19-May 31, 2026 - Finalist Round: June 10-July 12, 2026			
SPECIAL ADVERTISING SECTIONS & QUICK GUIDES	Happiest Mountain Towns Winner Section	- Southern West Virginia Quick Guide - Fall Outdoor Adventure Section - Top Real Estate Firm/Agent Profiles and Directory	- Best of the Mountains Winner Section - Best Christmas Towns Section - Ski & Snowboard Guide	Special 2027 Full Page Advertiser rates	N/A	2027 Annual Festivals Guide Annual Blue Ridge Parkway Guide
Editorial Features						
Flavors	Georgia	Virginia	North Carolina	South Carolina	Kentucky	Georgia
The Good Walk	Virginia	South Carolina	West Virginia	Georgia	Tennessee	West Virginia
Photo Essay	Currents and Cascades	Signature Peaks in Fall	Veils of Late Fall and Winter	The Beauty of the Brrr Season	Green, Green, Everywhere	Summer in the Mountains
Deadlines						
SALES CLOSE	MAY 6	JULY 22	SEPTEMBER 24	NOVEMBER 24	JANUARY 15	MARCH 30
MATERIALS DUE	MAY 13	JULY 24	SEPTEMBER 30	DECEMBER 3	FEBRUARY 1	APRIL 6
ON SALE	JUNE 30	AUGUST 25	OCTOBER 27	JANUARY 6	MARCH 3	APRIL 28

Please note: Issue themes/topics subject to change. On Sale dates subject to newsstand distribution schedule.

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