

CENTRAL + SOUTHWEST VIRGINIA WEDDINGS

2027 MEDIA KIT

NEW
IN 2027:
Expanded
Coverage
Area!

*Covering the
Wedding Industry*
in the Central + Southwest Virginia Area

Photo by RJ Goodwin



From the publishers of *Lynchburg Living* & *The Roanoker* magazines



Why Central + Southwest Virginia Weddings?

Say "I DO" to the Central + Southwest Virginia Weddings magazine!

In its 29th year, this FREE regional publication is more popular than ever. This is the go-to magazine for Central + Southwest Virginia couples ages 22-45 with wedding budgets anywhere from \$28,000 to \$65,000.



When you advertise with the Central + Southwest Virginia Weddings, you expose your business to your ideal target audience — future brides & grooms — through a publication that speaks directly to their needs and desires to locate vendors to help plan their special day. With over 15,000 printed copies annually and a directory listing on our website, centralviriniaweddings.com/business-directory, you can be assured that your business will be visible all over Central + Southwest Virginia.

THE MAGAZINE

Quality Trending Content



Central + Southwest Virginia Weddings features everything about the "Big Day." With content spanning from fashion and food to flowers and more with a hyper-local focus on real Central + Southwest Virginia weddings that won't be found in the national magazines or websites.





DISTRIBUTION

Expanded Coverage Area in 2027!

Charlottesville
Lynchburg
Roanoke
Blacksburg
Farmville
Danville



A total of 15,000 magazines are circulated throughout the Central + Southwest Virginia area including the Greater Lynchburg, Roanoke, Blacksburg, Danville, Farmville and the Charlottesville areas. The distribution locations include wedding venues, services and Central + Southwest Virginia Weddings advertisers. This is a great benefit and added value to advertising with Central + Southwest Virginia Weddings.

SPECIAL PROGRAMS

Real Weddings Package

Have one of your top weddings highlighted in a full page "feature" format.

Special discounted rates apply to these formatted ads. (See Rate Card)



SINCERELY JANE events

Elizabeth & Ben came to us with a base vision rooted in classical tones full of rich color, but didn't know where to start with pulling their vision together. We were absolutely inspired by the direction they gave for the day and worked with them to build an incredible vendor team while refining their vision from concept to reality. Their wedding took place on a stunning October day with a ceremony backed by coastal Virginia's picturesque inlets, surrounded by rich color, texture, and most importantly, close friends and family. At the end of their celebration, Elizabeth and Ben saw no better way to end the day than with a helicopter exit where they flew off into the sunset!

Planning & Design
Sincerely Jane Events - Kimberly McQueen
Photography - Heather Moss Photography
Venue - Cedar Point Club
Floral - Lovers Floral Events
Beauty - Winkworth Style
Bridal Dress - Tiffany Bridal
Groomsmen - Generation Two
Ceremony/Reception Entertainment - Axxis Event Company DJ Freddy
Cocktail Hour Entertainment - 200 Strings
Baker - Flour Child Bakery
Stationery - Dancing Pen and Press
Rentals - Central Events Chesapeake
Beverage - Milk & Honey
Heliporter - Sandhill
Heliporter - Roscoe Helicopters



College Sweethearts

Luanette and Noel were both civil engineering majors at Tidewater Community College. From physics to chemistry, they attended the same classes but never spoke. During Noel's last semester, he finally asked Luanette on a date and the rest was history. Since then, the two have accomplished many milestones together from graduating college to acquiring dream positions in their field. It took Noel two long years to speak to Luanette, but every moment can learn a lesson from their story: don't wait until it's too late—make the love of your life has been in front of you the entire time. With a little confidence, one stride can make a big change in your life, and one you will not regret. Luanette worked at a Bohemian Rustic and natural site for their wedding. She loved the natural beauty at the Hermitage and wanted to enhance it. Her color palette was deep peach, terracotta, cream and white, the floral design concept consisted of tassel roses, lisianthus, ranunculus, delphinium, ranunculus and several dried elements. Noel and Luanette created their Hermitage wedding with table numbers and signage, and floral. Courtney Ingram helped bring her vision to life. She enjoyed handpicking every detail, from the roses to place chargers to napkin foldings.

FULL PAGE SAMPLE

Includes up to 150 words of copy, vendor list and up to 4-5 images depending on supplied word count.



Hermitage Museum & Gardens
7637 North Shore Road, Norfolk, VA 23505
757-423-2052 • thehermitagemuseum.org



DOUBLE PAGE SAMPLE

Full page display ad along side full page designed editorial. Editorial page includes up to 200 words of copy, vendor list and up to 4-5 images depending on supplied word count.

2027 Central + Southwest Virginia Wedding Showcase

September 20, 2026 • Tresca on 8th • RESERVE YOUR BOOTH TODAY!

For 28 years, the Central + Southwest Virginia Weddings Showcase has been a place for top businesses and organizations to provide answers and services to hundreds of couples who are planning their wedding day.

We are inviting you to be part of this spectacular event as it is an opportunity to present your business to hundreds of guests from across the region. Each space comes with a table, a tablecloth and two chairs. Also included is the extremely valuable contact list of all wedding registrants and guests in attendance.

All spots are on a first-come, first-served basis. You may reserve your space by submitting your contract, along with a non-refundable deposit of 50% of the total. The space is limited, so reserve yours today!



Event Details

Date: September 20, 2026 • **Time:** 1–4 p.m.

Where: Tresca on 8th, Lynchburg, VA

Setup Time: Sunday, 9:30 a.m. to Noon

Booth Tear Down/Clean Up: Sunday, 4–6 p.m.

Booth Fees

Standard Booth Package

Standard Booth Space • \$275 (CSVWED advertisers) • \$320 (Non-CSVWED advertisers)
Includes: Table, 2 chairs, tablecloth, and 8.5" x 11" sign

Premier Booth Package

Premier Booth Space • \$375 (CSVWED advertisers) • \$475 (Non-CSVWED advertisers)
Includes: Table, 2 chairs, tablecloth, and 8.5" x 11" sign.

Door Prizes

Door prizes will be accepted from participating vendors. We will accept door prizes on a first-come, first-served donation basis. We ask that all door prizes be valued at \$25 or more and be a "free and clear" item/gift/service—something the bride may win with no strings attached. Promotions will be done through the Central + Southwest Virginia Weddings Facebook page. Please supply us with your logo and a photo of the door prize, if available. All winners will collect prizes from vendors at their booth.

Other Information

Admission is \$5 in advance and \$10 at the door. Vendors will receive a packet with promotional materials to promote the event. Information will be available on our website for you to link the event on your own site.

Rates & Additional Information

Ad Size	Width x Height	Rates	Premier Booth	Standard Booth	Distribution
1/8 page	3.875" x 2.125"	\$510	\$475 / \$375 with ad	\$320 / \$275 with ad	15,000 Copies Printed Annually Racked at Wedding Businesses & Advertisers throughout Coverage Area Virtual Magazine— Unlimited Readership + Complimentary Listing on CentralVirginiaWeddings.com
1/4 page	3.875" x 4.625"	\$770	\$475 / \$375 with ad	\$320 / \$275 with ad	
1/2 page (Horizontal or Vertical)	Horiz: 8.125" x 4.625" Vert: 3.875" x 9.75"	\$1,170	\$475 / \$375 with ad	\$320 / \$275 with ad	
Full Page	9" x 10.875" (plus .125" bleed)	\$2,170	\$475 / \$375 with ad	\$320 / \$275 with ad	
Real Weddings Full Page	9" x 10.875" (plus .125" bleed)	\$1,560	\$475 / \$375 with ad	\$320 / \$275 with ad	
Double Page	18" x 10.875" (plus .125" bleed)	\$3,900	\$475 / \$375 with ad	\$320 / \$275 with ad	
Real Weddings Double Page	18" x 10.875" (plus .125" bleed)	\$2,970	\$475 / \$375 with ad	\$320 / \$275 with ad	
Back Cover	9" x 10.875" (plus .125" bleed)	\$3,640	\$475 / \$375 with ad	\$320 / \$275 with ad	
Inside Covers, Inside Facing Back Cover, Page 3	9" x 10.875" (plus .125" bleed)	\$3,390	\$475 / \$375 with ad	\$320 / \$275 with ad	

SPONSORSHIP Prices: Gold \$2,530 Silver \$1,685

- Premier Sponsorship Wedding Showcase Booth (see above)
- Full page (Gold) Half page (Silver) ad in Central + Southwest Virginia Weddings

- Logo representation on marketing materials as either Gold or Silver level. All print and digital materials, as well as recognition on CentralVirginiaWeddings.com
- Ability to speak/sponsor a special prize at the event

Ad Space & Sponsorship Deadline:

January 9, 2027

Ad Approval Deadline:

January 16, 2027

For Advertising Information Contact:

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