

Coastal
VIRGINIA
Magazine



Wine Fest

Featuring  A TASTE OF VIRGINIA

WINERIES, DISTILLERIES & BREWERIES & TASTING FROM AREA RESTAURANTS
SPECIALTY VENDORS & LIVE ENTERTAINMENT BY COLONIAL DJs (NEW) FAMILY FRIENDLY KIDS ZONE

GREATER WILLIAMSBURG SPORTS & EVENT CENTER
JANUARY 16-17, 2027

**NEW
CENTRAL
LOCATION
THIS YEAR**



LEARN MORE AT covawinefest.com

**VIP PACKAGES • HOTEL PACKAGES • LIVE ENTERTAINMENT • QUALITY VENDORS
DISTILLERY DEN • CRAFT BEER GARDEN • RESTAURANT TASTINGS**

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WineFest

Featuring  A TASTE OF VIRGINIA

SATURDAY
Noon–5 p.m.

SUNDAY
1–5 p.m.

Celebrate good times with Virginia wines and get a taste of Coastal Virginia at the **13th annual Coastal Virginia Magazine WineFest**, the area's finest event that promotes Virginia wines, ciders, spirits, craft beers and restaurant samplings.

Tasting Tickets

Package includes:

- Unlimited wine tastings
- Distillery tastings
- Commemorative tasting glasses
- Entertainment, Vendor Village & more.

Saturday: \$60

(\$65 at the door)

Sunday: \$50

(\$55 at the door)

VIP Tasting Tickets

Package includes:

- 1 hour early admission (11am Sat, 12pm Sun)
- Unlimited wine tastings
- Distillery tastings
- 6 Food tickets (Tappas-style dishes)
- Commemorative tasting glasses
- VIP seating area
- Entertainment, Vendor Village & more

Saturday: \$110

Sunday: \$100

Non-Tasting Tickets

Package includes:

- Entry
- Entertainment, Vendor Village & more.

Saturday: \$40

(\$65 at the door)

Sunday: \$30

(\$55 at the door)

Available also for guests under 21 years old



Food Tickets

(Tappas-style dishes)
Available for Purchase
Or Included with Ticket:
Each: \$10



Family-Friendly Event. Special Kids Zone

Children 12 & Under Free



Overnight Hotel

Packages Available



Vendor Opportunities

Booth Prices

Wineries/Cideries/Distilleries

10x10 (end cap) **\$635**

10x20 (end cap) **\$910**

10x30 (end cap) **\$985**

All Other Vendors

(Based on availability.)

10x10 (middle: in-between other booths) **\$525**

10x20 (middle) **\$755**

10x30 (middle) **\$975**

10x10 (end cap limited availability) **\$635**

10x20 (end cap limited availability) **\$910**

10x30 (end cap limited availability) **\$985**

NOTE: A \$125 refund will be made to all wineries/cideries immediately after the event for tastings incurred during event.



Table Opportunities

Table Prices

Package includes:

- Reserved Table in VIP area
- **10 VIP** tickets that include tasting tickets
- **10** commemorative tasting glasses
- 1 hour early entrance
- All the perks of a **VIP** ticket

Saturday: \$1,250

Sunday: \$1,150

Enjoy a
table with
private seating
for 10 guests.



Restaurant Opportunities



Over 20 restaurants featuring their top dishes in tapas-style tastings. Interested in becoming a featured Taste of Virginia Restaurant? Scan here or visit coastalvirginiawinefest.com/participatingrestaurants/

For event or to apply for a booth visit CoVaWineFest.com or email CoVa Events at events@vistamediainc.com or 757-422-8979 ext. 257

SPONSORSHIP OPPORTUNITIES

FEATURE / BENEFIT	SILVER PACKAGE	GOLD PACKAGE	PLATINUM PACKAGE
Sponsorship Focus	Product/Naming (Wristbands, Welcome, etc.)	Event Stage	Naming Rights (Presented by...)
Print Advertising (Coastal VA Mag)	(1) Half-Page Ad	(1) Full-Page Ad	(2) Full-Page Ads
Event Banners	(1) Banner	(1) Banner	(2) Banners
Printed Marketing	Name/Logo Inclusion	Name/Logo Inclusion	Naming Rights on ALL materials
Social Media Exclusives	None	None	IG "Likes" Contest & Giveaway Logos
Digital Marketing Links	Included (48K+ visits, 200K page views)	Included (48K+ visits, 200K page views)	Included (48K+ visits, 200K page views)
VIP Corporate Table	1 Table (Sat or Sun)	1 Table (Sat or Sun)	1 Table (Sat or Sun)
VIP Tasting Tickets	10 Tickets per day	10 Tickets per day	10 Tickets per day
Commemorative Glasses	10 Glasses per day	10 Glasses per day	10 Glasses per day
Event Recognition	Emcee shoutouts (both days)	Emcee shoutouts (both days)	Emcee shoutouts (both days)
Event Coverage	March/April Issue Follow-up	March/April Issue Follow-up	March/April Issue Follow-up
Price	\$5,500	\$9,000	\$13,000