

Blue Ridge Country

2026

BEST OF THE MOUNTAINS

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WINNING CAMPAIGNS

(AVAILABLE ONLY FOR WINNERS)

Over the course of our 2026 Best of the Mountains Readers' Choice Poll, from April 23-July 12, 2026, our readers came out in record numbers to cast more than **37,000 votes** to produce the largest, deepest, and most definitive awards list in the magazine's 38-year history. More than **615 winners** earned over **840 different awards**, recognizing the very best destinations, businesses, attractions, restaurants, and experiences throughout the mountains of the South!

Voting was broken up into three regions: the **Upper Blue Ridge** (VA, WV, and KY), **Central Blue Ridge** (NC and TN) and **Lower Blue Ridge** (SC and GA).

Each area's highest votes won the following awards per category: **Platinum, Gold, Silver, and Bronze.**

"AWARD WINNERS" DISCOUNTED RATES (Includes A, B, C, & D)

	Normal Rate	Special Campaign Rate
Full Page	\$5,715	\$5,195
2/3 Page	\$4,172	\$3,620
1/2 Page	\$3,655	\$3,185
1/3 Page	\$2,955	\$2,590
1/4 Page	\$2,145	\$1,900
1/6 Page	\$1,795	\$1,560

ADDITIONAL INFORMATION

Billing is upon publication.

SPECIAL CAMPAIGN ITEMS VALUE:

Best of the Mountains Plaques | \$195

Thank-you Newsletter Banners | \$175

Best of the Mountains Annual Featured Listings | \$150

Print ads are based upon a 6x rate structure.

If a client is under a current agreement, they can add the above campaign items at these rates.

A



"Thank-you" ad size of choice in *Blue Ridge Country's* Nov/Dec 2026 issue

- Sample Plaque -

B



An official Best of the Mountains laminated plaque (10.5" X 13")

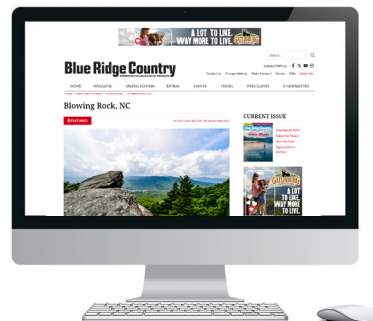
- Sample Banner Ads -

C



A special "thank-you" banner ad in *Blue Ridge Country's* weekly newsletter. Note: Ads are designed from approved print ad unless supplied

D



Best of the Mountains annual featured listing on BlueRidgeCountry.com

NOV/DEC 2026

Ad Space: 9/24/26 | Ad Approval: 9/30/26

For More Information:

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VISTA MEDIA